

# EMPOWERING PROPERTY OWNERS



PRESENTED BY

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## WHY JOIN THE VISIT SOUTH AFRICA ONLINE BOOKING CHANNEL?

A graphic with the text "hello summer" in a playful, handwritten-style font. "hello" is in orange and "summer" is in blue.

We have planned, worked and developed our new and exciting online platform since 2020. This system was tested under the Visit Paternoster brand in the Cape West Coast. As from June 2024 this booking system now include the whole of South Africa. We are now one of over 250 booking channels on the NightsBridge online booking platform and the RoomRaccoon hotel integrated system.

### THE VISIT SOUTH AFRICA BOOKING CHANNEL

The name says it all. We not only do our marketing within South Africa, but all over the world. We were involved with the first ever cruise vessel to visit the Port of Saldanha Bay, when they docked with 227 passengers to explore the Cape West Coast, as a tourism destination on 24 March 2024.

It is also in our statistics since we started in 2020. Unique visitors in 2020 - 3 652 and in 2023 - 32,219. Website hits in 2020 - 40 264 and in 2023 - 1 851 226. It is clear from viewing our statistics that we do a lot of marketing for our clients. All of this is **free**, including signing up. **NO** monthly fees and **NO** hidden fees.

You only pay 12.5% commission to our booking channel and not to any rental agent. If you need more information about this, please contact us.

You will be in charge of your own booking fees. Visit South Africa do **NOT** accept any deposit or other payments for bookings. This will all be done by your own booking system or by yourself, should you not make use of any booking system.

Our website partner, First Technology Group, are one of the biggest in South Africa. They will develop and deploy all the designs and future rolled out phases. **This is only phase one.**



## WHO CAN JOIN OUR ONLINE PLATFORM?

Backpackers and Hostels; Bed and Breakfast; Guest Houses; Boutique Hotels; Game Lodges; Hotels; Farm Stay; Camping Sites; Safari Lodges; Self-catering; Holiday House Rentals; Cottages; Caravan Parks; Apartments; Resorts; House Boats; Nature Reserve; Wedding and Conference Venues; Multi Properties

## INCREASED VISIBILITY

Make sure you're visible to potential guests searching the web. We can also assist you in advertising your activities, restaurant, function venue and more.

## CONNECT YOUR EXISTING RESERVATION SYSTEM

We will link your existing NightsBridge or RoomRaccoon reservation system to our online booking platform.

## HOW DO I SIGN UP?

Simply visit our website and follow the link "Sign Up". Complete the online application(s).

<https://visitsouthafrica.co/accommodation-application/>

When it comes to accommodation, South Africa has it all, from modern hotels to seaside retreats and secluded safari lodges.

\*Iconic African wildlife \* Show-stopping scenery and beaches \* Adventure-filled Road trips \* World-famous food and wine \* Adrenaline-pumping adventures \* Family-friendly escapes \* Incredible history \* Diverse cultural experiences \* Home to over 10 percent of the species of birds in the World \* One of the world's finest Big 5 safari destinations \* South Africa's favorable climate makes sport a year-round attraction



sign up

[www.visitsouthafrica.co](http://www.visitsouthafrica.co)  
[bookings@visitsouthafrica.co](mailto:bookings@visitsouthafrica.co)  
+27 74 283 5474

# WHAT OTHER SERVICES DO WE OFFER?

## SECURITY CAMERA

This is 2024. With new technology, booking in your customers is as easy as having your mobile device with you. Our 3<sup>rd</sup> party service provider can install a unique front door HD camera. Remote access to live-viewing, real time conversation and motion detection. Welcoming your customers while viewing and chatting with them is extremely popular for security reasons, as well as making sure that the number of people doesn't exceed the number booked. Also, your key safe will be installed at your front door. Contact us for more information.

**View:** <https://visitsouthafrica.co/security-camera/>

## BACKUP POWER

Keeping the lights and Wi-Fi on when we have loadshedding has become a huge priority in all holiday rental properties. However, not everyone can afford R170,000 or more to install a backup power supply. Now you can rent it on a monthly basis.

**View:** <https://visitsouthafrica.co/backup-power-supply/>

**View:** [https://applications.versofy.com/?referrer=GreenEcoEnergy\\_Mike](https://applications.versofy.com/?referrer=GreenEcoEnergy_Mike)

## WEDDING AND FUNCTION VENUE

Do you have a wedding/function venue? Why not advertise on our website? If your property is already on the Visit South Africa website, you can advertise your venue for free. If not, there will be an annual fee payable.

**View:** <https://visitsouthafrica.co/weddings-and-functions-application/>

## ACTIVITIES

Book activities online in South Africa.

**View:** <https://visitsouthafrica.activitar.com/products>.

If you do offer any activity or activities, why not join our online platform for free? We have over 400 activities all over South Africa on our platform. Simply apply online:

**Apply online:** <https://visitsouthafrica.co/activity-application/>

## EVENTS

Are you hosting an event? Let us advertise that for you on our website and our social media platforms.

**Apply online:** <https://visitsouthafrica.co/event-application/>

## BUSINESS AND RESTAURANT

Make use of our website and social media platforms to advertise your business or restaurant. If your property is already on the Visit South Africa website, you can advertise your restaurant for free. If not, there will be an annual fee payable.

**Restaurant Application:** <https://visitsouthafrica.co/restaurant-application/>

**Business Application:** <https://visitsouthafrica.co/business-application/>

## SHUTTLE SERVICE

We work closely with registered shuttle services to transfer your clients safely to and from the airport or any other destination.

View: <https://visitsouthafrica.co/shuttle-service/>

## ONLINE TRAVEL INSURANCE

Now you or your clients can apply online for Travel Insurance within South Africa, or any country when travelling abroad. It is as simple as completing an online application for a quotation. Travel Insurance Consultants (TIC) is wholly owned by Santam and is South Africa's largest travel insurance company.

Apply online: <https://www.tic.co.za/systematic/travelinsuranceshop.html?ref=415>

## WANT TO FIND OUT MORE ABOUT NIGHTSBRIDGE OR ROOMRACCOON?

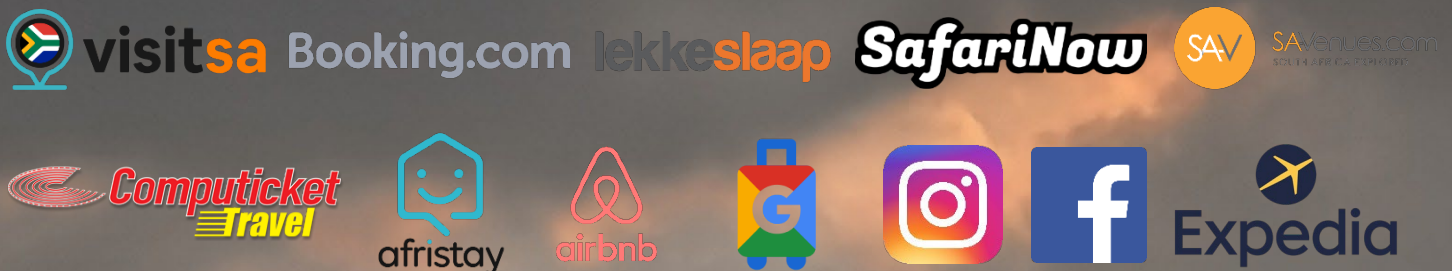
Visit the following links

- <https://site.nightsbridge.com/take-a-tour/>
- <https://roomraccoon.co.za/>



## CHANNEL BOOKING MANAGEMENT

We are part of over 250 local and international booking channels like:



# SIGN UP TODAY